



**FUTURESOFT**<sup>®</sup>  
FOCUSED . FLEXIBLE . FUTURISTIC . FAMILY

# Transform your Business into a Virtual Showroom with **iAugment**

**Kitchen & Cabinets** ▶



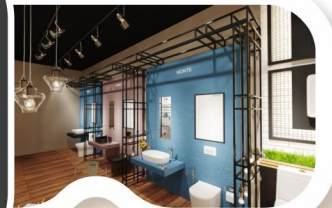
◀ **Apparels**



**Hospitality** ▲



▲ **Glass**



▲ **Bath Fittings**



▲ **FMEG**



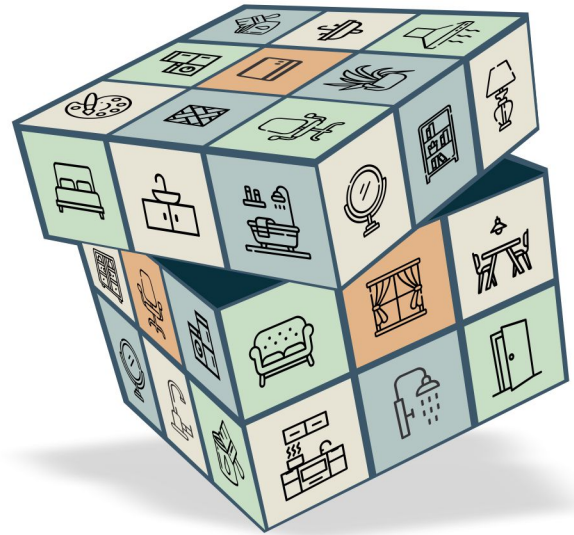
▲ **Automotive**

3D Showrooms and **Virtual Experience Centers for Brands & Retailers!**  
All set to make your Brand Immersive & Impactful.



## Let iAugment, Augment your Business into a 3D Product Store:

Of late, customers have become used to shopping in comfort, and that is when brands decided to speed up their business with virtual showrooms. While providing comfort, it also provides human beings with the fun of living in the metaverse era. As a brand yourself, you are already aware of the fact that technology plays a significant role behind the scenes. And our technology, iAugment, plays that role too. It allows you to display your products and services in a virtual showroom on the web from your browser to your laptop, mobile phone, or VR.



## With your Virtual Showroom, catch a Ball of the following Rewards:



### Show the Products Digitally, but truthfully

Outgrow the old techniques and let the new ones benefit you. While owning your 3D showroom, get the chance to bring your products to the virtual world in a truthful way.



### Real Time 3D Product Demonstrations

Get the chance to interact with multiple people simultaneously to demonstrate the products.



### 24\*7 Service

With your 3D showroom, cater to a global audience and allow them to walk in as and when they want at any hour of the day.



### Link your Products to your 3D store

Convert the guests into your customers by linking your 3D store to your eCommerce site and do not miss your potential customers.



## Why should your Brand be Friends with Our Brainchild, “iAugment”?

With iAugment, you get expansive support. Here is how:



### Impactful, Immersive & Interactive

Virtual Showrooms bring new ways to interact with customers. Now seeing a product is just the tip of the iceberg. Engage with your targeted audience in an interactive experience that highlights what makes your brands unique & the products special.

From digital books and product presentations to interactive product imagery, your buyers will have access to view the product like it is already in front of them.



### Persona-Centric selling

Go persona centric. Show products to walk-in customers differently and to the potential customers the other way.

With iAugment, put the customers first. With its robust virtual showroom experience, you do not just get to give your customers a comfortable experience, but also the one that makes them prefer visiting the virtual showrooms any day, anytime.



### Bottomless repository for curated content

You have the freedom to show content to the participants with no limits or restrictions. Technology allows you to go with no hindrances or restrictions so that you can add as much content as you want.



### Video Calling Integration

This feature allows you to have human interaction with your customers virtually, take them on a showroom tour, provide product information, and answer queries, all this to make sure the experience feels the same, but virtually.



### Lego-like Flexibility

Virtual showrooms allow you to engage with your customers the way you want. Make the content reachable to them in the form of 3D interaction, PDFs, playlists, scenes, webpages, and a lot more.



### Infinite Showroom Space

With iAugment, you are never short of space. Show your showroom spaciouly, as well as elegantly, with each product kept perfectly in its place.



**FUTURESOFT**<sup>®</sup>  
FOCUSED . FLEXIBLE . FUTURISTIC . FAMILY

## About Us

Started in 1988, FutureSoft India was born with the idea of making IT happen.

At FutureSoft, we imagine, create and deliver. Our team of innovative thinkers, academic coders, and analytical leaders is here to create a unique business experience for you. Our solutions are treated as tools to construct routes for the growth of your company.

We keep our head strong and believe in going on. Initiated with a few services, we now offer a leaflet of several digital solutions & services.

- **Cross Functional Skills**
- **Multi Platform Expertise**
- **Focused Family of 850+ people**
- **Satisfied clients, our best spokesperson**
- **Your reliable Technology Partner**

**30+ years of dependability**



*“Where timely deliverables are Non negotiable”*



FUTURISTIC → FOCUSED → FLEXIBLE

Gold  
Microsoft Partner  
Application Development  
Microsoft

BRONZE  
Solution Partner

EXTRACT

Find us on  
Ariba Network

GoodFirms  
Top Mobile App Developers

BEST CSS

W/ TOP SOFTWARE DEVELOPERS



## FutureSoft India Pvt. Ltd.

**Okhla:** 253, Okhla Industrial Estate, Phase - III, New Delhi 110 020 INDIA • Voice : + 91 11 4222 8888  
Email : info@futuresoftindia.com

**Noida:** B-131, 2nd & 3rd Floor, Sector-2, Noida - 201 301, Uttar Pradesh, Tel : +91 120 4959000

**Bengaluru:** 2nd Floor, Novel Business Park, #57, Salarpuria Triton, 13th Cross Road, Gajendra Nagar, Baldwins College Road, Bengaluru - 560 030

**Kolkata:** GlobSyn Crystals, XI-11 and 12, EP Block, Sector V, Bidhanagar, Salt Lake City, Kolkata - 700091

+91 97179 00395

sales@futuresoft.in

www.futuresoft.in